

EDUCATION THE UNIVERSITY OF NORTH CAROLINA _____ *Chapel Hill, NC****Kenan-Flagler Business School***

Master of Business Administration, expected May 2005

Active member of Entrepreneurship and Marketing clubs

MICHIGAN STATE UNIVERSITY _____ *East Lansing, MI****Eli Broad College of Business***

Bachelor of Arts, Marketing, May 1996

President, coach and member of two-time Big Ten Champion Men's Water Polo Team

EXPERIENCE**2000-2003 CAROLINA BREWERY** _____ *Chapel Hill, NC****Account Representative and Brewer.*** Created and maintained thirty wholesale beer accounts while responsible for all daily facets of the brewing process.

- Brewed Gold Medal award-winning Copperline Amber Ale for 2002 World Beer Championships.
- Increased production yield efficiency by 6-8%
- Created and nurtured 15 new draft accounts
- Developed a functional tracking system for draft beer inventories

1999-2000 MAMMOTH RECORDS _____ *Carrboro, NC****Production Manager.*** Managed all product manufacturing for entire record label. Responsible for product ordering, scheduling, tracking and coordinating of manufacturing logistics.

- Supervised company wide production cycle, detailing deadlines for all aspects of manufacturing.
- Managed approximately 40 record releases a year
- Assisted CFO with financial reporting and charting
- Hired after serving as intern for nine months

1997-1999 BEANERS GOURMET COFFEE _____ *East Lansing, MI****General Manager.*** Responsible for all daily operations of franchise model store. Supervised a staff of more than twenty full and part-time employees.

- Handled daily product ordering and receiving
- Revised and maintained store financial accounts and daily sales records
- Hired and trained all employees during tenure
- Developed special marketing tools for products and company website

ADDITIONAL DATA Practicing musician, recording rock/fusion project in home studio. Longtime volunteer of Ann Arbor Hunger Coalition. High school All-American swimmer and water polo player. Avid golfer, runner, hiker, basketball and volleyball player. Fluent in a variety of internet, email and database applications.
